

FEVEN DEBELA

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Senior Product Designer with 8+ years making automated, model-driven systems transparent and trustworthy: 1M+ users on an AI surface in Copilot, a 15% efficiency gain, a 10% engagement lift, and a U.S. patent. Pairs interaction design craft with formal data science training to make complex technical products legible at scale.

EXPERIENCE

Senior Product Designer | Microsoft

2024 – Present

- Reached 1M+ users across M365 and Viva by defining the design vision and UX strategy for Microsoft People Skills, an AI-powered surface in Copilot.
- Co-designed the interaction models for Copilot's Learning Agent and People Agent with AI researchers, data scientists, and fellow designers, building transparency into model-driven outcomes.
- Scaled Viva's design system across 8 product modules, setting accessibility and consistency standards now adopted org-wide; generative AI tools are embedded in my daily prototyping.

Product Designer II | Microsoft

2022 – 2024

- Improved scheduling efficiency by 15% across roughly 20K meetings a month by co-inventing Lobby Chat in Microsoft Bookings, a U.S.-patented feature that redesigned a low-trust moment between strangers.
- Drove a 10% lift in suite-wide engagement by launching Viva Home, a modular personalized hub that became the cross-product entry point for M365.
- Redesigned the Virtual Appointments experience end-to-end across a complex multi-party ecosystem, balancing the distinct needs of schedulers, staff, and customers in one service.

User Experience Specialist | Accenture

2019 – 2022

- Turned dense, abstract analytics into clear visual narratives with dashboards adopted by 150+ executives across technical and strategic audiences.
- Owned research-to-delivery across regulated healthcare, retail, and finance engagements, designing for high-stakes contexts where errors carry real cost.
- Designed UX for Nike and Albertsons, delivering retail and e-commerce experiences across web and mobile.

User Experience Researcher Intern | Alaska Airlines

2018 – 2018

- Conducted 5+ remote usability studies on mobile and web, informing the design of the Saver Fare product launch.
- Delivered weekly stakeholder presentations synthesizing research findings to align product and design direction.

EDUCATION

University of Washington

2021 – 2022

MS Information Management, Data Science Specialization

University of Washington

2015 – 2019

BS Human Centered Design & Engineering | BA Political Science

SKILLS

Design: Interaction Design, Service Design, Design Systems, Rapid Prototyping, Accessibility

AI & Model UX: Trust & transparency design, model-driven experiences, agent interaction models, generative AI prototyping, Copilot & LLM product design

Research: User Research, Usability Testing, Design Thinking, Data Visualization

Tools: Figma & FigJam, Adobe Creative Suite, Power BI & Tableau, Python, SQL

RECOGNITION

U.S. Patent Holder, Lobby Chat: Awarded for innovation in pre-meeting communication design.

Microsoft Give Month Champion: Raised \$150K+ with 80% org participation.

National Society of Black Engineers: Led academic excellence initiatives across 10+ states.